



A division of Pattison Food Group Ltd.

Media Release

Save-On-Foods celebrates grand opening of seventh store in metro Kelowna area at new Ponds development

(Tuesday, June 11, 2024 – Kelowna, B.C.) On Thursday morning, Western Canadian grocery retailer Save-On-Foods will officially open the doors to its seventh store in Kelowna at the brand-new Mission Village at the Ponds development, located at 940 Frost Road.

This anchor tenant in the Upper Mission area of the city offers a full traditional grocery shopping experience alongside a wide variety of the unique programs, promotions and offerings only available at Save-On-Foods, including:

- A fresh meat and seafood department stocked with Rancher's Choice premium AAA Canadian beef sourced from Western Canadian farms, and broad selections of homestyle gourmet sausages, kabobs, marinated meats, and Ocean Wise seafood
- A new bakery stocked with baked-in-store treats, a custom cake program with cakes made with real whipped cream and fresh fruit, and freshly baked breads made with quality ingredients and Western Canadian wheat
- A perfect selection of stunning hand tied bouquets, potted plants, and fresh-cut flowers
- A full, fresh and colourful produce department stocked with staple, seasonal and locally-grown fruits and vegetables
- The Save-On-Foods Kitchen, which features a carvery station, ready-to-eat and grab 'n' go items including signature sandwiches, homestyle fried chicken, take-and-bake pizza, self-serve soups, freshly brewed coffee, chicken wings, and perfectly prepared sushi rolled in store
- Darrell's Deals, where customers can save big on company president Darrell Jones' favourite products
- My Offers, which give customers personalized savings through digital coupons on the Save-On-Foods app every week
- And \$1.49 Day promotions, which bring back retro prices on grocery items.

"We're so proud of this store and the team here at Save-On-Foods Ponds," said store manager Paul Davidson. "We can't wait to show our customers the extra value, extra quality and extra service they'll find in store."

Grand opening celebrations begin on Thursday, June 13, with 500 customers throughout the day randomly receiving a free Save-On-Foods gift card loaded with \$10, except for two – which will be loaded with \$500. On Saturday, June 15, the first 500 customers will receive a free three-pound bag of navel oranges (one per customer). Grand opening celebrations continue all weekend long, with hot prices and in-store specials.

"We are thrilled to bring the best of our brand to residents of Kelowna's beautiful Upper Mission," said Darrell Jones, president of Save-On-Foods' parent company, the Pattison Food Group. "We've been serving Kelowna for many years and we look forward to sharing our unique shopping experience with our new neighbours at Mission Village at the Ponds."

Save-On-Foods Ponds is open from 7 a.m. to 10 p.m., seven days a week.



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Photos of Save-On-Foods Ponds will be made available upon request through mediarelations@saveonfoods.com on Thursday, June 13, 2024, following grand opening celebrations.

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About Save-On-Foods

Save-On-Foods is a Pattison Food Group business, committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$40 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

For more information, contact:

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