



A division of Pattison Food Group Ltd.

Media Release

It's opening day: Save-On-Foods Oliver welcomes the community

(October 15, 2026 – Oliver, B.C.) Save-On-Foods is thrilled to officially join the Oliver community. The new 26,400-square-foot store offers fresh food, household essentials, and convenient meal options, giving customers a place to discover fresh ingredients, stock up on favourites, and enjoy exceptional service from BC's Most Loved Brand.

Throughout the store, team members are ready to provide recommendations, share product expertise, and help make every shopping trip easier. Customers can explore a wide range of departments and services, including:

- Unreal Deal with new deals and great prices every week across a wide range of products.
- Bonus My Offers digital coupons that customers can load to their More Rewards cards through the Save-On-Foods app or at saveonfoods.com.
- A full-service meat case featuring Rancher's Choice Beef, known for its exceptional flavour, tenderness, and rich marbling.
- Hand-decorated cakes baked fresh by the bakery department.
- Convenient ready-to-enjoy meals, sides, and snacks prepared fresh in the deli.
- A bulk foods section featuring pantry staples, baking essentials, and everyday household favourites.
- Hundreds of high-quality Western Family products.
- Online shopping, where customers can order groceries online or through the Save-On-Foods app and select the curbside pickup time that works best for them, starting on October 22.

"I'm incredibly proud of the care and energy our team has put into preparing for this day," said store manager, Alyssa Wright. "We can't wait to welcome customers and share everything we've worked so hard to create. It's an exciting moment for our team, and we're looking forward to bringing the Save-On-Foods brand to the Oliver community."

Grand opening celebrations begin Thursday, October 15, and continue all weekend long with hot prices and in-store specials. On October 15, 100 customers will be randomly selected throughout the day to receive a free \$10 Save-On-Foods gift card. Starting Saturday, October 17, customers who spend a minimum of \$50 can enter a draw to win a \$500 gift card.

"At the heart of every great grocery store are the people and communities it serves. It's about providing fresh products, great value, and friendly service while supporting local families and earning their trust every day," said Jamie Nelson, President of Pattison Food Group. "We are excited to open Save-On-Foods Oliver and look forward to becoming part of the community for many years to come."

Save-On-Foods Oliver is located at 5717 Main Street in Oliver, B.C., and is open seven days a week from 7 a.m. to 9 p.m.

The opening of Save-On-Foods Oliver brings the company's store count to 196. Photos of the new store are available for download here: <https://we.tl/t-yoeWN9RVPamJpQb8>

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About Save-On-Foods

Save-On-Foods is a Canadian owned and operated Pattison Food Group business, committed to giving customers a little extra in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 11,000 Canadian products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for more than 110 years. Save-On-Foods, its supplier partners, team members and generous customers have donated almost \$50 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

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