

## PriceSmart Foods Broadway opens bringing new taste traditions to Vancouver

**(May 8, 2025 – Vancouver, B.C.)** On Wednesday, May 7 Nesters Market closed at 6 p.m. and officially reopened this morning at 8 a.m. as PriceSmart Foods Broadway. The store marks the first PriceSmart Foods location to open in the City of Vancouver.

The same great team members will continue to offer the same great service, including store manager David Jordan.

As the Asian community in Metro Vancouver continues to grow, PriceSmart Foods aims to offer new taste traditions to its customers with great value on the authentic products they are looking for.

Alongside a full array of traditional Western and Asian grocery products, customers can also find fresh local and international produce, a wide variety of new products, including specialty meats and seafood, unique snacks, authentic ingredients and even meals to go.

"This has been a long time coming and I know I speak for the whole team when I say that we are so excited the big day is finally here," said store manager David Jordan. "Thank you for your continued support, we look forward to serving our new and returning customers, now as PriceSmart Foods!"

Grand opening celebrations kick off on May 8, where the first 88 customers will receive a free \$10 gift card. Celebrations will continue all week with exclusive hot offers, sampling in-store and more!

"We are so excited to complete the conversion from Nesters Market to PriceSmart Foods to better serve our diverse neighbours in Vancouver," said Jamie Nelson, President of Pattison Food Group. "Customers will find the best of Asian cuisine with service from the same great team members they know and love."

At 288 E Broadway, PriceSmart Foods Broadway is open 8 a.m. - 9 p.m., seven days a week.

Photos of PriceSmart Foods Broadway will be made available upon request through [mediarelations@pattisonfoodgroup.com](mailto:mediarelations@pattisonfoodgroup.com) on Friday, May 9 following grand opening celebrations.

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### About PriceSmart Foods

Where East meets West, PriceSmart Foods is an authority on Asian foods, serving the adventurous, authentic and passionate foodie. Discover a surprising selection in a contemporary and immersive shopping environment. PriceSmart Foods is part of the Pattison Food Group, a Jim Pattison company.

### For more information, contact:

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