

## Media Release

## New PriceSmart Foods opens in Burnaby as store converts overnight

(Thursday, May 22, 2025 – Burnaby, B.C.) Buy-Low Foods Kings Crossing closed at 6 p.m. last night and officially reopened this morning at 7:30 a.m. as PriceSmart Foods Kings Crossing. Where authenticity meets convenience, PriceSmart Foods now serves diverse communities across the Lower Mainland with five convenient locations, including three in the City of Burnaby.

Under the leadership of store manager David Di Tomaso, the same great team members will continue to offer the same great service.

Under the new PriceSmart Foods banner, the store will offer new taste traditions to its customers with great value on the authentic products they are looking for including a full array of traditional Western and Asian grocery products, including specialty meats and seafood, unique snacks, authentic spices, sauces and more. Customers who are looking for a meal on the go can find a selection of freshly prepared sushi, salad and sandwiches.

"Our amazing team has been working hard to complete this conversion and we couldn't be more proud to welcome the community," said store manager David Di Tomaso. "Our customers are going to love our new selection of authentic products and ingredients at great prices!"

Grand opening celebrations kick off on May 22, where the first 88 customers will receive a free \$10 gift card. Celebrations will continue all week with exclusive hot offers, giveaways, sampling in store and more!

"We are absolutely thrilled to open our third PriceSmart Foods store in Burnaby," said Jamie Nelson, president of Pattison Food Group. "As the Asian population in Metro Vancouver continues to grow, PriceSmart Foods will grow along with it, bringing our customers the very best of Asian cuisine and the authentic, traditional products they are looking for."

At 7380 Edmonds St., PriceSmart Foods Kings Crossing is open 8 a.m. - 9 p.m., seven days a week.

Photos of PriceSmart Foods Broadway will be made available upon request through mediarelations@pattisonfoodgroup.com on Friday, May 23 following grand opening celebrations.

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## **About PriceSmart Foods**

Where East meets West, PriceSmart Foods is an authority on Asian foods, serving the adventurous, authentic and passionate foodie. Discover a surprising selection in a contemporary and immersive shopping environment. PriceSmart Foods is part of the Pattison Food Group, a Jim Pattison company.

## For more information, contact:

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